



NEW

MAYNARDS MONDELEZ SOUR PATCH KIDS "LEMONADE"  
105CT PRE-PACK



In April of this year, Mondelez is introducing the new Sour Patch Kids Lemonade in a 105ct pre-pack.

Each prepack contains the following assortment:

30 Swedish Berries 185g

30 Sour Patch Kids 185G

21 Sour Patch Kids Lemonade 185g

12 Swedish Berries & Crème 182g

12 Fuzzy Peach 185g

Please note that the Limited Edition Sour Patch Kids Lemonade peg bags are also available in a case of 12 units which you can use to refill your display. Your cost per unit is the same as the display.

At Falls Wholesale Ltd., we have a Social-Media and Marketing team that will drive sales and bring new customers to your location. Our team will geo-target your location and place ads on Social Media Platforms such as Face Book, Instagram etc. This service is free of charge.

To participate, simply order a pre-pack from your tele-sales representative. As a participating retailer, you will receive a special price of \$219.45 per prepack or \$2.09 per unit. This is a savings of .50 per unit which we will use to promote your location.

For a limited time, we will create a .50 coupon that consumers will present to you when they purchase a Maynard 185g peg bag. We suggest you set your retail at \$3.49 giving the consumer a special price of \$2.99.

Thank you for your support.