

## NESTLE SINGLES PREPACK ONLINE PROMOTION



## WE CAN INCREASE YOUR SALES AND CUSTOMER TRAFFIC!





FROM FEBRUARY 1 TO 21, OUR SOCIAL MEDIA & MARKETING TEAM WILL PROMOTE YOUR LOCATION ON FACEBOOK AND INSTAGRAM

YOUR COST PER FLOOR STAND: \$304.58 (.97)

LESS 2CS OF NAYA WATER 24 / 600ml. (RETAIL VALUE): - \$72.00

**YOUR NET COST: \$232.58 (.74)** 

DURING THE PROMOTIONAL PERIOD, RETAILERS

MUST RETAIL THEIR BARS AT \$1.49 WHICH IS A PROFIT OF.75/UNIT OR 50%

CONSUMERS WILL PURCHASE AT .99 WHEN THEY PRESENT YOU WITH A .50 OFF COUPON