



Monday, May 27, 2024

Don't send your customer to your competitor!

Dear Retailer,

Falls Wholesale Ltd. is pleased to report that retailers have witnessed increases in sales and store traffic when participating in our Social Media and Marketing Campaigns.

As we all are aware, it is essential for stores to introduce new products to attract new customers in order to increase sales and profits. This is key in order for any business to succeed.

For your convenience, I am including the link to the current Dairy Milk Smores campaign. Please click this link [Falls Wholesale Dairy Milk Smores](#).

This Limited Edition Chocolate Bar is also available at Mass Merchandisers such as Walmart (\$4.94 ), Loblaws (\$5.49), Freshco (\$5.49) etc. As you will see in the link above, those participating in the campaign will be retailing at \$4.99 and are very competitive.

In addition to the benefits above, you will also collect Tonol Rewards points that you can use towards your Falls Wholesale Ltd. purchases. Please click this link for further details. [Tonol Rewards](#)

In the upcoming months, we will be introducing new programs that will feature promotions on both new and existing products. Please consider participating. There are no fees to join. We do all of the work.

Let us help you grow YOUR business.

Thank you

Falls Wholesale Ltd.

A handwritten signature in black ink, appearing to read "Gary Hyde", written over a light blue horizontal line.

Gary Hyde  
President

Falls Wholesale Ltd. 6868 Kinsmen Court, Niagara Falls, On L2G 1Y5, 905-357-1875