



RETAILER PRICING

INTRODUCING THE NEW ZIPPO YELLOW FLAME BUTANE PIPE LIGHTER INSERT

AVAILABLE THE WEEK OF JUNE 5, 2023

NEW



MODEL	DESCRIPTION	RETAILER	CONSUMER
65826	SINGLE FLAME	\$16.77	\$27.95
65827	DOUBLE FLAME	\$19.77	\$32.95
65828	RECHARGEABLE ARC	\$21.57	\$35.95
65806	YELLOW FLAME	\$20.97	\$34.95
65888	YELLOW FLAME PIPER LIGHTER	\$20.97	\$34.95

**PURCHASE BY THE EACH OR PURCHASE ANY COMBINATION OF 24 UNITS
AND RECEIVE 1 BOX (12) ZIPPO BUTANE 290ML "FREE"**

BUTANE RETAIL VALUE - \$95.88

